



Webinar Registration Form

Improving Online Student Success Rates: Using A Holistic Approach To Assess Course Quality Tuesday, February 9 ~ 1:00-2:30pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

Everyone wants quality online courses, but the stakeholders involved can approach this shared goal in different and even conflicting ways. Administrators can favor design and pedagogical standardization for quality control, where teachers might focus on creativity, academic freedom, and rigor. At a minimum, students want a course design that is easy to understand and where earning a decent grade isn't too difficult. Approaching online course quality from any one of these perspectives will not lead to meaningful long-term success. On the other hand, a more holistic approach recognizes that, fundamentally, we all care about quality in online courses because we care about student learning in online courses. This focus on student-learning helped the presenter's institution, Front Range Community College, raise its online student success rates by more than 8-percent through an intentional focus on teaching excellence and continuous improvement of online course quality. In this webinar, participants will consider an approach to online course quality that serves all stakeholders' needs by promoting high student learning levels. While allowing teachers to find meaning and self-actualization within a design framework that minimizes student confusion and provides for necessary administrative review and course scalability. Specifically, participants will examine and analyze a holistic set of guidelines comprised of five interconnected elements:

- High course standards with the same rigor/vigor, contact hours, and learning outcomes as other modalities.
- Effective course layout and design that minimizes confusion and fosters learning.
- Rich and inclusive learning environments that are student-focused and that support equity in student achievement of learning outcomes.
- Active teacher and student engagement that fosters productive relationships and drives real learning.
- Meaningful assessment and feedback that facilitates student progress toward achieving learning outcomes.

Objectives:

- Reflect on their prior knowledge and propose a definition of online course quality.
- Reflect on the idea that "quality is a measure of how well something achieves its purpose," and consider online course quality through this lens.
- Identify various stakeholders concerned with online course quality and compare and contrast their perspectives and goals.
- Consider the idea that a quality online course is one that serves the goals of students, teachers, and institutions by producing high-level learning in a way that satisfies students and allows teachers to self-actualize.
- Analyze four pillars of online course quality, including Efficient Layout and Design, Robust Content, Engaged Teaching and Learning, and Continuous Improvement.
- Review detailed Week 1 and Week 2 templates for online and remote classes that set the stage for students' and teachers' semester-long success.
- Consider how students view quality in online courses by analyzing a summary of hundreds of Online Master Teacher nominations.
- Reflect on course quality by considering the most common reasons students complain about their online courses experience.
- Recognize that the fundamental aspects of a quality course apply equally to all course modalities; online course quality is the same as in-person course quality.
- Review ways that faculty and instructor professional development is critical to online course quality.
- Review ways that student orientation and preparation for online learning are crucial to online course quality.

Who Should Attend?

- Administration
- Faculty
- Online Learning
- Student Services/Affairs
- Instructional Designers
- Advising
- Any educator interested in learning more about online course quality



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Speaker(s)



Eric Salahub

Front Range Community College

Eric Salahub has been at Front Range Community College in Fort Collins Colorado since 1999 where he teaches philosophy and serves as an instructional coach. In his coaching role, Eric has worked with hundreds of teachers helping them improve their craft in face-to-face, online, and hybrid classes. Over the past 5 years, Eric's main teaching and research focus is in Active Learning and he is the co-creator and director of the Active Learning Institute. In 2018 Eric was named the Colorado Community College's Outstanding Faculty and in 2019 he was awarded the Jerome Wartgow award for Excellence in Teaching with Technology.

Bio current as of January 2021.

Newsletter



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Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
 (If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
 \$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
 \$4995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



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Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can log in to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

You will receive the login directions twice via email. The process is as follows:

- If you registered for a **live webinar**, you will receive a separate email with the login instructions closer to the date.
- If you registered for an **on-demand webinar**, you will receive a separate email with the access instructions typically within 2 business days.
- If you did not receive a separate email with login/access details, **please check your junk/spam email or your promotions folder.**

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses Zoom as its web conferencing provider. If you have not previously attended a Zoom event, please click [here](#) to make sure your computer is compatible with Zoom. Be sure to [complete a test](#) prior to the live conference. See system requirements in the login email for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

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We want you to be satisfied with your purchase. For questions, concerns, or problems, please email support@ieinfo.org or call 303.955.0415.